

# Lisa Tran

OPEN FOR INTERNSHIP

UX/UI DESIGNER · CMD STUDENT · YEAR 02

Sept 2026 – Feb 2027

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Second-year Communication & Multimedia Design student at Hogeschool Rotterdam, focused on *UX/UI design*: typography, hierarchy, and consistency across screens. Curious about how AI tools are reshaping the way designers work, and learning to design for that shift now.

## 01 DESIGN PROJECTS

### ANWB AutoFit · Team

8 WEEKS · 5-PERSON TEAM · 2025

#### FixVooruit

UI Designer · Figma · Client: ANWB

- Designed mobile screens for a car maintenance check (vehicle status, individual checks, recommendations) for an audience with limited technical knowledge.
- Set up shared text and colour styles in Figma so the whole team worked from one visual language. Test users understood the red/orange status markings without explanation.

### Baque · Team

8 WEEKS · 4-PERSON TEAM · 2025

#### Mauve

UI Designer · Figma · Smart cat-feeder app

- Designed the video playback section (saved videos, editing, filtering, sharing) within a team-defined design system (Nunito, salmon-pink & forest-green accents, rounded corners).
- Initiated a shared planning document and a timeline slide that teammates singled out in peer reviews.

### UNFOLD · Team

16 WEEKS · 5-PERSON TEAM · 2025

#### Unfold

UX/UI Designer · Figma · Client: SZW Ministry, via Social Design Factory

- Designed a digital reflection tool helping Dutch freelancers recognise isolation and burnout risks. Process: PACT analysis, affinity diagram, usability testing.

– After testing, restructured a long reflection form into one question per screen. **COMPLETION RATE 1/5 → 5/5**

## 02 SKILLS

**Design** Figma (components, auto-layout, variants, prototyping, shared styles), UI design, wireframing, prototyping, usability testing, user research (PACT analysis, affinity diagrams), accessibility basics, basic HTML / CSS.

**Exploring** AI agents, prompt engineering, generative design workflows.

**Working style** Detail-oriented, structured, takes initiative, works well in multidisciplinary teams.

## 03 EDUCATION

B.A. Communication & Multimedia Design 09 / 2024 – PRESENT

Hogeschool Rotterdam (Rotterdam University of Applied Sciences)

Havo · Higher General Secondary Education 09 / 2019 – 07 / 2024

Carolus Borromeus College, Helmond

## 04 EXPERIENCE

Sales Associate 2020 – 2024

Kruidvat, Helmond

- Supported daily store operations, assisted customers, and kept the workspace organised.

Community Service Internship 2021 – 2022

Savant Alphonsus

- Assisted with meal service, dishwashing, and supporting residents during dining.

## 05 LANGUAGES

Dutch (native) · English (conversational, working proficiency)